***SAMPLE PRESS RELEASE***

**SCOUTING FOR FOOD**

**Date**

**Press Release**

**For Immediate Release Contact Name**

**Contact Phone Number**

**PACK XX HELPS THE HUNGRY**

(CITY, STATE, DATE)-On (day and date), the boys of Cub Scout Pack XX in (list community) will be collecting food to help the hungry in our community. All food collected will be brought to (name of receiving food pantry or agency).

Items needed include: canned meats/fish, fruit juice, soups, baby formula, jello, pudding mix, pasta, sauces, canned fruit, canned vegetables, baby cereal, powdered milk, peanut butter, hot or cold cereal. No outdated or opened items, please.

This food collection is part of Scouting For Food, an effort by Packs and Troops around our Council to fight hunger.

Pack XX is chartered to XXXXXXX. In keeping with the values of Scouting, Cub Scouts devote themselves to community service. Along with year round activites of crafts, outings, games and projects, Cub Scouts seek to be of service to others. Scouting builds: leadership, character, achievement, service to others and appreciation for the outdoors.

For more information on this collection, call LEADER NAME, 111-111-1111.