**2023 Voyageurs Area Council Goals**

**Membership:**

The VAC ended 2022 with 1830 Scouts, 102 units, a retention rate of 71.86%, and market share of 2.60%. We had 11 months of consecutive membership growth starting in February 2022.

**Goals for 2023**

* Continue with monthly membership growth with a minimum of these numbers each month
  + January – 1,419 Scouts
  + February – 1,363 Scouts
  + March – 1,182 Scouts
  + April – 1,290 Scouts
  + May – 1,312 Scouts
  + June – 1,333 Scouts
  + July – 1,351 Scouts
  + August – 1,379 Scouts
  + September – 1,516 Scouts
  + October – 1,680 Scouts
  + November – 1,726 Scouts
  + December – 1,831 Scouts
* Total Membership goal for the end of the year is 2,200 Scouts
* Retention rate for 2023 of at least 65% of all youth
* Put together a spreadsheet of all schools in the council and 2 volunteers for each school for the start of the 23/24 school year

**Finance:**

The VAC has an approved deficit budget for 2023 of $120,910

**Goals for 2023**

* Hire a District Executive
* Hire a part-time Marketing/Communication Assistant
* Hire a part-time Admin/Program Assistant
* Evaluation of alternative funding models by July 2023
* Comprehensive property plan by 12/31/23
* James E West event during the year
* Strive to balance the budget

**Programs:**

The VAC wants to provide quality, safe, and fun programs for our Scouts to participate in during the year

**Goals for 2023**

* Invite youth not in our programs to events as a recruitment tool
* Have an increase in the number of youth and adults attending events year over year
* Each District should host at least 2 Cub Scout and Scouts BSA events and schedule 3 events for Cub Scouts and Scouts BSA starting in 2024
* District and Council Calendar published by July for August 2023- July 2025
* Plan a state-wide campout for summer of 2024

**Volunteers:**

It is critical for our organization to recruit and empower volunteers to help deliver the Scouting program at all levels.

**Goals for 2023**

* Recruit at least 1 board member from the top 6 communities we serve
* Recruit volunteers to all levels of our council so we end the year with 1,100 adults serving the youth of our council
* Cub Scout and Scouts BSA units to submit a JTE scorecard by the end of 2023
* 65% of all sustained leaders trained for their positions by the end of the year
* All district and council committees to submit an agenda and notes from meetings to the appropriate Council VP and Scout Executive
* Recruit a minimum of 6 people to the 11 council standing committees and meeting on a regular basis by the end of year